

Join us for the 2018 CEI Summer Leadership Conference!

Keynote Speaker: Dr. Kathleen Cashin, New York State Regent

Friday, July 20, 2018 Doubletree by Hilton Tarrytown, NY

www.the-cei.org/slc2018

CEI is a non-profit education organization and recognized leader in advancing meaningful reforms in public education. Our mission is to ensure the school is the center and driving force of public education reform and innovation.

Last year 450 principals, assistant principals and administrators attended this informative event. This year's event will highlight and showcase exhibitors and products, and the strengths and services of the CEI organization. CEI takes a proactive role to ensure success for all students.

Sponsorship Information:

Exhibitors this year will have the opportunity to exhibit in a beautiful large space and we have allocated a percentage of breakout rooms for those exhibitors who would also like to conduct a 45-minute presentation (limited number of rooms).

Principals will be able to make better spending decisions while having the opportunity to personally meet the sponsors, vendors and manufacturers. Decision makers from schools will have the opportunity to see resources and products to help plan for purchases during the school year. This will be a great opportunity for exhibitors to meet decision makers - administrators, principals in a professional environment!

Additional benefits for attending the CEI Summer Leadership Conference:

- All exhibitors will have access to a free app with the ability to scan the participant's badges and have an instant list of names of attendees you have met/spoken to.
- Every participant will be scheduled to attend the exhibit hall for at least one full session in lieu of a workshop. Therefore, a minimum of one third of all participants will be on the exhibit floors at all times throughout the day.
- All attendees are principals, assistant principals, administrators - people who make the purchasing decisions.
- Attendees will be from both the public schools and charter schools in the Tri- State area.
- Wi-Fi will be free to all sponsors and exhibitors for the day's event.

Sponsorship Details:

- All sponsors will receive one exhibit table and 2 chairs.
- All sponsors platinum level and above will have the option to present a workshop in breakout room in addition to a table.
 - **Table sponsors** will have their logo and 250-word description of their company, product and/ or services in the conference brochure. (\$1200.00)
 - **Gold sponsors** will have their logo and 500-word half page description of their company, product and/ or services in the conference brochure. (\$2100.00)
 - **Platinum sponsors** will have their logo and 1000-word full page description of their company, product and/ or services in the conference brochure. Announcement at beginning of day acknowledging support. plus, optional workshop. (\$2750.00)

Premium Specialty Sponsors:

Breakfast Sponsor – \$15,000:

- Sponsor sign at meal
- Logo and description on full inside cover of brochure
- Announcement at beginning of day acknowledging support
- 2 sponsor tables & optional workshop

Mix & Mingle Sponsor (Thursday Evening) – \$20,000:

- Sponsor sign at Mix & Mingle
- Full page ad in brochure
- Announcement at beginning of day acknowledging support
- 2 sponsor tables & optional workshop

Luncheon Sponsor – \$25,000:

- Sponsor sign at meal
- Logo and description on full outside back cover of brochure
- Announcement at beginning of day acknowledging support
- 2 sponsor tables & optional workshop

Specialty Sponsors:

Conference Bag Sponsor:

- Logo and 1000-word full page description of their company, product and/or services in the conference brochure
- Bags will be distributed to every participant at registration
- Announcement at beginning of day acknowledging support & optional workshop (\$3000.00)

Registration Sponsor:

- Logo and 1000-word full page description of their company, product and/or services in the conference brochure
- Lanyards or badges with company name will be distributed at registration
- Announcement at beginning of day acknowledging support & optional workshop (\$3000.00)

Table Centerpiece Sponsor:

- Logo and 1000-word full page description of their company, product and/or services in the conference brochure
- Announcement at beginning of day acknowledging support
- Optional workshop (\$3000.00)

Popcorn Sponsor:

- Logo and 1000-word full page description of their company, product and/or services in the conference brochure
- Announcement at beginning of day acknowledging support
- Optional workshop (\$3000.00)

Ice Cream Sponsor:

- Logo and 1000-word full page description of their company, product and/or services in the conference brochure
- Announcement at beginning of day acknowledging support
- Optional workshop (\$3000.00)

Water Bottle Sponsor:

- Logo and 1000-word full page description of their company, product and/or services in the conference brochure
- Water bottles will be distributed to each participant with your logo on the label
- Announcement at beginning of day acknowledging support
- Optional workshop (\$3000.00)

CEI Summer Leadership Conference 2018

Friday, July 20, 2018 | 8:30 am – 3:30 pm

DoubleTree by Hilton Tarrytown, 455 South Broadway, Tarrytown NY 10591

Sponsor Registration and Agreement (Submission deadline May 31, 2018) SPECIAL: Register by April 1st and save 10%

Company Name (as you wish it to appear in the program)	
Company Address	
Telephone Number	
Website	
Name of Lead Representative	
Representative Email	
Representative Phone Number	

Each table is approximately 5 feet x 3 feet. If you are bringing a commercially made display or need to project material, you may not exceed the area without payment for an additional table. *Two registrants per table are included in pricing.* Additional registrants \$189.00. Audio Visual equipment is responsibility of the exhibitor. Contact Barbara Weiner 347.931.4681, bweiner@thecei-pea.org to discuss specific needs.

2018 Benefits for exhibitors:

- Free scanning app to track participants;
- All attendees are scheduled for exhibit halls;
- All attendees are decision makers;
- Access to district and charter school attendees;
- Free Wi-Fi and electricity for all exhibitors and presenters

Please check which package you will be purchasing:		
Breakfast Sponsor	\$15000.00	<input type="checkbox"/>
Mix & Mingle Sponsor	\$20000.00	<input type="checkbox"/>
Luncheon Sponsor	\$25000.00	<input type="checkbox"/>
Table Sponsor	\$1200.00	<input type="checkbox"/>
Gold Sponsor	\$2100.00	<input type="checkbox"/>
Platinum Sponsor	\$2750.00	<input type="checkbox"/>
Conference Bag Sponsor	\$3000.00	<input type="checkbox"/>
Registration Sponsor	\$3000.00	<input type="checkbox"/>
Table Center Piece Sponsor	\$3000.00	<input type="checkbox"/>
Popcorn Sponsor	\$3000.00	<input type="checkbox"/>
Ice Cream Sponsor	\$3000.00	<input type="checkbox"/>
Water Bottle Sponsor	\$3000.00	<input type="checkbox"/>

Workshops are optional for those sponsors who are platinum or specialty sponsors.
Please check if you are planning on conducting a workshop. Limited Availability.

Overnight Hotel rooms are available at a discounted price.....\$219
(set up the night before, hotel accommodations, breakfast and lunch the day of the conference, & pre-conference event/reception on Thursday, July 19, 2018).

Join us for a Networking Event Thursday evening, 5-7 pm, & meet our luncheon panelists - Dr. Reginald Landeau, Jr. & Luis Torres!

Please visit the following link to pay by credit card – https://ceipea.formstack.com/forms/vendors_registration_slc_2018a

If you are paying by check, please make it payable to CEI and mail to the attention of: Danielle Acevedo, 28 West 44th Street, Suite 801, New York, NY 10036.